




JustSayIt.com

Media Kit



Fresh Produce and Floral - Bold Voices - Just Say It

About the Newsletter & Site



- ✓ Trusted editorial environment
- ✓ Above-industry engagement
- ✓ Highly targeted produce audience
- ✓ Trusted editorial environment
- ✓ Above-industry engagement

Advertise With Us

- ✓ Highly targeted produce audience
- ✓ Above-industry engagement
- ✓ Trusted editorial environment
- ✓ B2B decision-makers with buying power



Current Advertisers



Testimonials

JustSayIt.com is my go to site for produce related news

Jane Smith - FreshCo.

Give Us a Call, Email or Text

559-824-8474

John@JustSayIt.com

Text 559-824-8474

*Media Kit Updated:
April 2026*





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Sponsorship Options



Page Takeover Sponsor - \$2,500 Monthly

- Exclusive Page Takeover Ad placement (RED)
- Maximum brand authority
- Highest visibility on all devices
- Custom campaign opportunities
- In-between Banner Ad placement (BLUE)
- Brand Bulletin page listing
- 1 branded article or announcement per week
- In-between Newsletter Banner Ad placement

Expert Brand Sponsor - \$1,000 Monthly

- In-between Banner Ad placement (BLUE)
- Brand Bulletin page listing
- 1 branded article or announcement per week
- In-between Newsletter Banner Ad placement

A La Carte Options & Add-ons - \$500 each

- Square Ad placement (PURPLE)
- In-between Banner Ad placement (BLUE)
- Brand Bulletin page listing

Top Banner Sponsor - \$1,500 Monthly

- Premium top banner ad placement on home page OR newsletter (GREEN)
- High brand authority
- Immediate visibility on all devices
- Custom campaign management
- In-between Banner Ad placement (BLUE)
- Brand Bulletin page listing
- 1 branded article or announcement per week
- In-between Newsletter Banner Ad placement

Newsletter Sponsor Plus - \$750 Monthly

- Newsletter In-article Ad placement (YELLOW)
- Bulletin page listing
- 1 branded article or announcement per week

Newsletter Sponsor - \$500 Monthly

- Newsletter In-article Ad placement (YELLOW)
- Brand Bulletin page listing

All ads will include a custom link to your website or URL of your choice.

Have any questions? Looking to try something specific for a campaign?
Give us a call and we can work with YOU!

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